# Marklund

## Fiscal Year 2025

### **Variance Summary - Consolidated**

		FY2024		FY2024 Y/E		FY2025		Increase	% Increase
Revenue		Budget	ı	Projections		Budget	(	Decrease)	(Decrease)
Program Revenue	\$	38,645,250	\$	37,190,350	\$	41,864,289	\$	4,673,939	12.57%
Other Operating Revenue		99,206		133,068		128,315		(4,753)	-3.57%
Other Non-Operating Revenue		40,357		117,533		56,628		(60,905)	-51.82%
Fundraising	_	5,736,079		7,081,095	_	5,876,221		(1,204,874)	- <u>17.02</u> %
Total Revenues	\$	44,520,892	\$	44,522,046	\$	47,925,453	\$	3,403,407	7.64%
Expenses									
Salaries	\$	24,834,902	\$	24,695,887	\$	28,017,245	\$	3,321,358	13.45%
Employee Benefits		5,960,375		5,436,652		5,883,622		446,970	8.22%
Employee Expense		481,641		458,330		528,056		69,726	15.21%
Consulting		452,078		410,404		347,282		(63,122)	-15.38%
Consulting - Nurses & Aides		5,064,353		4,982,812		3,972,911		(1,009,901)	-20.27%
Medical		1,119,250		1,323,133		1,281,950		(41,183)	-3.11%
Dietary & Support		637,000		658,972		677,608		18,636	2.83%
Housekeeping		220,154		323,103		333,885		10,782	3.34%
Occupancy		1,245,265		1,368,986		1,447,946		78,960	5.77%
Equipment		663,136		735,469		781,381		45,912	6.24%
Vehicles		127,129		119,801		129,857		10,056	8.39%
Administrative (Not Including Salaries)		1,018,108		1,135,552		1,069,552		(66,000)	-5.81%
Provider Taxes		1,403,462		1,397,580		1,454,536		56,956	4.08%
Interest Expense		75,000		257,636		245,000		(12,636)	-4.90%
Client/Student		145,975		159,383		171,081		11,698	7.34%
Public Relations		209,401		190,138		229,664		39,526	20.79%
Depreciation		3,101,393		2,839,406	_	3,125,560		286,154	10.08%
Total Direct Expenses	\$	46,758,621	\$	46,493,244	\$	49,697,136	\$	3,203,893	6.89%
Net Income (Loss)	\$	(2,237,729)	\$	(1,971,198)	\$	(1,771,683)	\$	199,515	
add back: depreciation, bad debt & gain									
(loss) on sale		3,131,393		2,869,406		3,155,560		286,154	
Not Income (Loca)	Ļ	893,664	¢	000 200	¢	1 202 077	¢	485,669	
Net Income (Loss) (Excluding Depreciation, Bad Debt Allowance & Gain (Loss) on Sale)	Þ	893,664	Þ	898,208	Þ	1,383,877	Þ	485,069	
Gifts not included in fundraising totals	\$	11,700	Ś	663,259	\$	11,400			
Endowment	•	11,700	r	11,400	т	11,400			
Capital Campaign		==,. 00		651,859		,			
Legacy Gifts				-		_			
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### Marklund

### Fiscal Year 2025

#### **Variance Summary - Marklund**

	FY2024	ı	FY2024 Y/E	FY2025		Increase	% Increase
Revenue	Budget	ı	Projections	Budget	(	Decrease)	(Decrease)
Program Revenue	\$ 38,645,250	\$	37,190,350	\$ 41,864,289	\$	4,673,939	12.57%
Other Operating Revenue	99,206		133,068	128,315		(4,753)	-3.57%
Other Non-Operating Revenue	40,357		117,533	56,628		(60,905)	-51.82%
Total Revenues	\$ 38,784,813	\$	37,440,951	\$ 42,049,232	\$	4,608,281	12.31%
Expenses							
Salaries	\$ 24,055,803	\$		\$ 27,174,734	\$	3,293,351	13.79%
Employee Benefits	5,773,391		5,252,381	5,706,695		454,314	8.65%
Employee Expense	473,591		451,940	520,771		68,831	15.23%
Consulting	452,078		410,404	347,282		(63,122)	-15.38%
Consulting - Nurses & Aides	5,064,353		4,982,812	3,972,911		(1,009,901)	-20.27%
Medical	1,119,250		1,323,133	1,281,950		(41,183)	-3.11%
Dietary & Support	637,000		658,972	677,608		18,636	2.83%
Housekeeping	220,154		323,103	333,885		10,782	3.34%
Occupancy	1,215,455		1,340,487	1,408,078		67,591	5.04%
Equipment	628,882		703,698	743,353		39,655	5.64%
Vehicles	127,129		119,801	129,857		10,056	8.39%
Administrative (Not Including Salaries)	906,135		1,025,709	956,152		(69,557)	-6.78%
Provider Taxes	1,403,462		1,397,580	1,454,536		56,956	4.08%
Interest Expense	75,000		257,636	245,000		(12,636)	-4.90%
Client/Student	145,975		159,383	171,081		11,698	7.34%
Depreciation	3,101,393		2,839,406	3,125,560		286,154	10.08%
Total Direct Expenses	\$ 45,399,051	\$	45,127,828	\$ 48,249,453	\$	3,121,625	6.92%
Net Income (Loss)	\$ (6,614,238)	\$	(7,686,877)	\$ (6,200,221)	\$	1,486,656	
add back: depreciation, bad							
debt & gain (loss) on sale	3,131,393		2,869,406	3,155,560		286,154	
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Net Income (Loss) (Excluding Depreciation, Bad Debt Allowance & Gain (Loss) on Sale)	\$ (3,482,845)	\$	(4,817,471)	\$ (3,044,661)	\$	1,772,810	
Transfer to Operations (Existing Donations)	200,000		2,199,878	100,000			
Adjusted Net Income (Loss)	\$ (3,282,845)	\$	(2,617,593)	\$ (2,944,661)			

# Marklund

## Fiscal Year 2025

### **Variance Summary - Charities**

	FY2024	F	Y2024 Y/E	FY2025	Increase/	% Increase
Revenues	Budget	P	rojections	Budget	(Decrease)	(Decrease)
Unrestricted Gifts & Grants	\$ 3,410,000	\$	5,009,062	\$ 3,488,400	\$ (1,520,662)	-30.4%
Special Events (net)	808,079		759,358	859,821	100,463	13.2%
Fund-in-Need	630,000		521,904	630,000	108,096	20.7%
Restricted Program	888,000		790,771	898,000	107,229	13.6%
Total Fundraising Income	\$ 5,736,079	\$	7,081,095	\$ 5,876,221	\$ (1,204,874)	-17.0%
Expenses						
Salaries	\$ 779,098	\$	814,504	\$ 842,511	\$ 28,007	3.4%
Payroll Taxes	59,601		62,289	64,452	2,163	3.5%
Other Benefits	127,383		121,982	112,475	(9,507)	-7.8%
Employee Expenses	8,050		6,390	7,285	895	14.0%
Occupancy Expense	29,810		28,499	39,868	11,369	39.9%
Office Expenses	54,104		47,914	52,116	4,202	8.8%
Legal & Audit	36,000		36,000	41,004	5,004	13.9%
Printing	40,428		43,514	41,028	(2,486)	-5.7%
Other Expense	15,695		14,186	17,280	3,094	21.8%
Administrative-Outside Services	<u>0</u>		<u>0</u>	<u>0</u>	<u>0</u>	0.0%
Total Expenses	\$ 1,150,169	\$	1,175,278	\$ 1,218,019	\$ 42,741	3.6%
Net Fundraising	\$ 4,585,910	\$	5,905,817	\$ 4,658,202	\$ (1,247,615)	-21.1%
Public Relations	\$ 209,405	\$	190,138	\$ 229,664	\$ 39,526	20.8%
Net Fundraising Proceeds	\$ 4,376,505	\$	5,715,679	\$ 4,428,538	\$ (1,287,141)	-22.5%
total revenue not included in above totals	\$ 11,700	\$	663,259	\$ 11,400	\$ (651,859)	
endowment	11,700		11,400	11,400	0	
capital campaign	0		651,859	0	(651,859)	
legacy gifts	0		0	0	0	
Interest Income	\$ 6,000	\$	7,772	\$ 7,008	\$ (764)	
Endowment expected rate of return	\$ 1,467,465	\$	2,868,333	\$ 1,643,673	\$ (1,224,660)	
income	550,711		591,446	574,035	(17,411)	
realized gain/(loss)	576,062		335,405	517,135	181,730	
unrealized gain/(loss)	340,692		1,941,482	552,503	(1,388,979)	