



# SPONSORSHIP OPPORTUNITIES

### Mail Payment To:

Marklund Hyde Center  
1S450 Wyatt Drive  
Geneva, IL 60134

### Questions?

Contact Lauren Spitler  
at (630) 593-5473 or  
lspitler@marklund.org

### Payment Method:

Credit  Cash  Check

### Update my information with the following:

Company Name

Contact Name

Address

City/State/Zip

### Credit Card Information

American Express  Visa

Mastercard  Discover

Credit card number

Expiration date

CVV number

Name on card

Signature

## \$5,000

### Presenting Sponsor

\*Exclusive\*

- Presenting logo placement on front of event shirts\*
- Opportunity for Presenting Sponsor booth space or VIP team tent
- Verbal recognition as Presenting Sponsor during event program
- Company representative has opportunity to give event-day welcome speech to start the race
- Presenting logo placement on all event print materials\*\*
- Presenting logo placement on Facebook Ad (deadline: February 10, 2025)
- Presenting logo placement on event registration webpages
- Recognition as Presenting Sponsor in all event e-blasts
- Opportunity to place mutually agreed upon marketing insert in participant packets
- 10 complimentary registrations

## \$3,000

### Participant Medal Sponsor

\*Exclusive\*

- Logo on keepsake medal ribbon given to 400+ participants
- Premier placement of company name on back of event shirts\*
- Logo on print materials\*\*
- Logo on event websites and e-blasts
- Opportunity to place mutually agreed upon marketing insert in participant packets
- 5 complimentary registrations

## \$3,000

### Finisher's Prize Sponsor

\*Exclusive\*

- Logo on commemorative vinyl sticker given to 400+ participants as they cross the finish line (deadline: March 25, 2025)
- Premier placement of company name on back of event shirts\*
- Logo on print materials\*\*
- Logo on event websites and e-blasts
- Opportunity to place mutually agreed upon marketing insert in participant packets
- 5 complimentary registrations
- Opportunity for company representatives to present items to participants at finish line

## \$2,500

### 5K Winner Medal Sponsor

\*Exclusive\*

- Logo on medal ribbon awards given to 5K winners (Deadline: March 1)
- Premier placement of company name on back of event shirts\*
- Logo on event websites and e-blasts
- Verbal acknowledgement of Medal Sponsor at 5K Awards Ceremony
- Opportunity for company representative to present awards
- 3 complimentary registrations

More sponsorship opportunities on back!

**\$2,500**

**Start/Finish Sponsor**

*\*Exclusive\**

- Logo on Start/Finish line banners
- Premier placement of company name on back of event shirts\*
- Logo on print materials\*\*
- Logo on event websites and e-blasts
- 3 complimentary registrations

**\$2,500**

**Volunteer-Heart & Hands Sponsor**

*\*Exclusive\**

- Logo exclusively on back of "Race Crew" volunteer shirt\*
- Premier placement of company name on back of event shirts\*
- Logo on print materials\*\*
- Logo on event websites and e-blasts
- Company Sign at Volunteer Check-In on Event Day

**\$1,500**

**Course Chute Sponsor**

- Company signs along start chute
- Company name on back of event shirts\*
- Logo on print materials\*\*
- Logo on event websites and e-blasts

**\$1,000**

**Race Security Sponsor**

- Company signs at 4 police locations throughout race route
- Company name on back of event shirts\*
- Logo on event websites and e-blasts

**\$1,000**

**Gold Sponsor**

- Company name on back of event shirts\*
- Logo on print materials\*\*
- Logo on event websites and e-blasts

**\$650**

**Water Station Sponsor**

*\*Exclusive\**

- Company logo on Water Station signs at Mile 1.5
- Company name on back of event shirts\*
- Logo on event websites and e-blasts

**\$500**

**Print Partner**

- Logo on print materials\*\*
- Logo on event websites and e-blasts

**\$500**

**Race Shirt Sponsor**

- Company name on back of event shirts\*
- Logo on event websites and e-blasts

**\$200**

**Finish Line Celebration Sponsor**

- Company table/booth at post-race "Party in the Park"
- Logo on event e-blasts

**\$100**

**Swag Bag Sponsor**

- Opportunity to put mutually agreed upon marketing item in race participant bag (deadline: April 4, 2025)

*\*\*Deadline for logo to be included on print materials is January 30*

*\*Deadline for company name to be included on shirts is March 15*

## Questions?

Contact Lauren Spitler at (630) 593-5473 or [lsplitler@marklund.org](mailto:lsplitler@marklund.org)