



SPONSORSHIP OPPORTUNITIES

Mail Payment To:

Marklund Hyde Center
1S450 Wyatt Drive
Geneva, IL 60134

Questions?

Contact Lauren Spitler
at (630) 593-5473 or
lspitler@marklund.org

Payment Method:

Credit Cash Check

Update my information with the following:

Company Name

Contact Name

Address

City/State/Zip

Credit Card Information

American Express Visa

Mastercard Discover

Credit card number

Expiration date

CVV number

Name on card

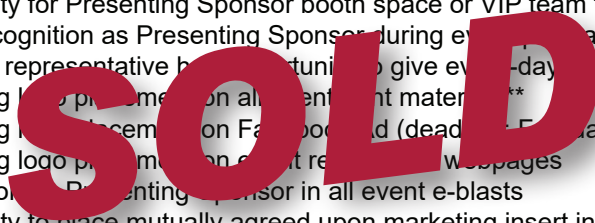
Signature

\$5,000

Presenting Sponsor

Exclusive

- Presenting logo placement on front of event shirts*
- Opportunity for Presenting Sponsor booth space or VIP team tent
- Verbal recognition as Presenting Sponsor during event program
- Company representative has opportunity to give event-day welcome speech to start the race
- Presenting logo placement on all event print materials**
- Presenting logo placement on Facebook (deadline: February 10, 2025)
- Presenting logo placement on event registration webpages
- Recognition as Presenting Sponsor in all event e-blasts
- Opportunity to place mutually agreed upon marketing insert in participant packets
- 10 complimentary registrations



\$3,000

Participant Medal Sponsor

Exclusive

- Logo on keepsake medal ribbon given to 400+ participants
- Premier placement of company name on back of event shirts*
- Logo on print materials**
- Logo on event websites and e-blasts
- Opportunity to place mutually agreed upon marketing insert in participant packets
- 5 complimentary registrations

\$3,000

Finisher's Prize Sponsor

Exclusive

- Logo on commemorative vinyl sticker given to 400+ participants as they cross the finish line (deadline: March 25, 2025)
- Premier placement of company name on back of event shirts*
- Logo on print materials**
- Logo on event websites and e-blasts
- Opportunity to place mutually agreed upon marketing insert in participant packets
- 5 complimentary registrations
- Opportunity for company representatives to present items to participants at finish line

\$2,500

5K Winner Medal Sponsor

Exclusive

- Logo on medal ribbon awards given to 5K winners (Deadline: March 1)
- Premier placement of company name on back of event shirts*
- Logo on event websites and e-blasts
- Verbal acknowledgement of Medal Sponsor at 5K Awards Ceremony
- Opportunity for company representative to present awards
- 3 complimentary registrations

More sponsorship opportunities on back!

\$2,500

Start/Finish Sponsor

Exclusive

- Logo on Start/Finish line banners
- Premier placement of company name on back of event shirts*
- Logo on print materials**
- Logo on event websites and e-blasts
- 3 complimentary registrations

\$2,500

Volunteer-Heart & Hands Sponsor

Exclusive

SOLD

- Logo exclusively on back of "Race Crew" volunteer shirts
- Premier placement of company name on back of event shirts*
- Logo on print materials**
- Logo on event websites and e-blasts
- Company Sign/Volunteer Check-in on Event Day

\$1,500

Course Chute Sponsor

- Company signs along start chute
- Company name on back of event shirts*
- Logo on print materials**
- Logo on event websites and e-blasts

\$1,000

Race Security Sponsor

- Company signs at 4 police locations throughout race route
- Company name on back of event shirts*
- Logo on event websites and e-blasts

\$1,000

Gold Sponsor

- Company name on back of event shirts*
- Logo on print materials**
- Logo on event websites and e-blasts

\$650

Water Station Sponsor

Exclusive

- Company logo on Water Station signs at Mile 1.5
- Company name on back of event shirts*
- Logo on event websites and e-blasts

\$500

Print Partner

- Logo on print materials**
- Logo on event websites and e-blasts

\$500

Race Shirt Sponsor

- Company name on back of event shirts*
- Logo on event websites and e-blasts

\$200

Finish Line Celebration Sponsor

- Company table/booth at post-race "Party in the Park"
- Logo on event e-blasts

\$100

Swag Bag Sponsor

- Opportunity to put mutually agreed upon marketing item in race participant bag (deadline: April 4, 2025)

**Deadline for logo to be included on print materials is January 30
*Deadline for company name to be included on shirts is March 15

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